



# **byronbay** .com

Browse: [www.byronbay.com](http://www.byronbay.com)  
Blog: [www.byronbayblog.com.au](http://www.byronbayblog.com.au)  
Social: [www.byronbaynow.com](http://www.byronbaynow.com)  
email: [ask@byron-bay.com](mailto:ask@byron-bay.com)

## **byronbay.com Rate Card : April 2015**

**Business Listing Member - \$19 / mth + Setup** : A micro-site webpage about your business on byronbay.com, listed in suitable guides + participate in our micro-campaigns.

**Accommodation Listing Member - \$59 - \$109 / mth + Setup** : A micro-site webpage about your accommodation on byronbay.com, listed in suitable guides + participate in our micro-campaigns.

**Byron Insider Editorial - \$500** : internal blog content linking through to your website and social profiles for further information. Story will remain active for 12 months. 25% member discount.

**Byron Bay Blog Post - \$150** : We post your story / press release to our blog linking through to your website and social profiles for further information. 25% member discount.

**Social Media Blast - \$100** : We post your content to our facebook, twitter and instagram followers. Includes tags and links to your own profiles and website. 25% member discount.

**Banner Ads - \$40 CPM** : Site wide exposure. Leaderboard or medium rectangle sizes available. Minimum spend \$200 per month. 25% member discount.

**Front page embedded video - \$250/week** : Your video on the front page of byronbay.com. 25% member discount.

**Site-wide linked logo - \$500/mth** : On all our core pages under 'community & corporate partners' linking through to your own website. Minimum 3 months. 25% member discount.

**Calendar of Events / Giveaways / Product Sales** : Please get in touch with us.

**Custom / Corporate Sponsorship Packages** : Bundled discounts for ongoing commitment.