



## Why choose Byron for your next business event?

In northern New South Wales is Australia's most easterly point, home to a world-renowned destination that celebrates creativity, innovation, and independent thinking: Byron Bay.

Acclaimed by celebrities, adored by wellness advocates, and recognised for its natural beauty, Byron is so much more than a holiday favourite. It's the place to be.

### 1. Home to innovation

Byron Bay's unique character is defined by its long history as home to alternative thinkers. Today, creatives, innovators, and business leaders from near and far converge, fostering knowledge-sharing, education, partnerships, investments, and more.

The region's open-minded and independent spirit has attracted great minds across industries, from tech to wellness. Allow Byron Bay's authentic character to set the scene for your next business event.

### 2. Natural beauty abounds

From coast to hinterland, the Byron Shire's natural environment is strikingly beautiful. White sandy beaches give way to rolling hills, roaring waterfalls cut through impenetrable rainforest, and sheltered shorelines sit shadowed by rugged cliff faces.

Byron is paradise – a fact known by lifelong locals and international superstars alike. Nature inspires, so treat your team and guests to a destination business event that's as memorable as it is productive.

### 3. Staged for success

Byron Bay plays host to many events throughout the year, with major music and literary festivals being calendar highlights. The town is well-equipped to cater to corporate travellers' unique demands – discover world-class accommodation, gourmet eateries, transportation, unique activities, and more.

State-of-the-art facilities and dedicated services empower hosts to deliver leading-quality business conferences, product launches, seminars, team building events, workshops, shareholder meetings, and year-end functions.

This 2021 Business Event Guide to Byron Bay has been curated by byronbay.com with the support of Tourism Australia's Business Event Boost program.





## 2021 business event guide to Byron Bay

Picturesque beaches and world-class facilities make Byron Bay an ideal destination for business events, conferences, and product launches. Discover the region's leading business events venues, services, transportation, and accommodation below. Plus, find authentically Byron activities for groups small and large.

[Byron Event Venues](#) - Whether you are hosting an intimate gathering, exclusive launch party, or corporate conference, discover a venue that caters to your business's unique demands. Byron's best events venues are found in the centre of town, beachside, and dotted throughout the hinterland's rolling hills.



[Event Services and Suppliers](#) - Host your business event in Byron Bay and access industry-leading services: AV, catering, photography, stylists, planners, live entertainment, and much more. Dedicated local businesses and events specialists can help make your function unique, enjoyable, and smooth-sailing.

[Activities](#) - Byron Bay's natural beauty and colourful character set it apart. Elevate your next business event and experience the best of Byron by making room in your team's itinerary for several local activities. Kick back and relax or set out on a once-in-a-lifetime adventure. Explore the region's inspiring environment or sample world-leading food and drink.



[Transportation](#) - Travel stress-free around Byron Bay with quick, comfortable, and dependable transportation options. From budget solutions to luxury limousines, get your event guests moving Byron style.

[Accommodation](#) - Byron's premier accommodation options are well-equipped to cater to business groups. Teams large and small can unwind in style with all the creature comforts and facilities they need.



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## Byron Bay facts & figures

### Population

Byron Bay has a population of around 9,000, and the Byron Shire is home to almost 30,000 residents.

### Indigenous culture

The Bundjalung of Byron Bay, Arakwal Bumberlin people, have lived in and around Byron Bay for over 22,000 years. They are recognised as the Aboriginal Traditional Custodians of the region extending from Seven Mile Beach in the south to the Brunswick River in the north.

### Weather

Byron Bay offers a year-round warm climate with hot summers and mild winters.

Month	High (°C)	Low (°C)	Rain
January	28	21	9 days
February	28	21	11 days
March	27	20	11 days
April	24	18	11 days
May	21	15	9 days
June	19	13	11 days
July	19	12	7 days
August	20	13	5 days
September	22	15	5 days
October	24	17	9 days
November	25	19	8 days
December	27	20	10 days

### Byron Bay's landmarks

The Cape Byron Lighthouse is Byron Bay's most iconic landmark. Operational since 1901, the lighthouse stands near the most easterly point of mainland Australia, making it a popular spot for those wanting to watch the sunrise.

The Cape Byron walking track and surrounding lookouts provide panoramic views across the Pacific Ocean. Between May and November, the area is an ideal vantage point to watch whales pass by on their annual migration.

Fisherman's Lookout at the Pass is another local landmark. The wooden structure stands above the beach's crystal-clear waters and is extremely popular among Instagrammers.

Julian Rocks Nguthungulli Nature Reserve is one of Byron's natural landmarks. Situated 2.5 km off the coast of Byron Bay, the reserve comprises of two small islands.





## Byron Bay facts & figures

### Getting to Byron Bay

More than two million Australian and international visitors flock to Byron Bay each year. Serviced by three airports, roads, and bus networks, the region is easily accessible to travellers from near and far.

### Getting to Byron Bay by air

Visitors from Sydney, Melbourne, other Australian cities and regions, and international destinations can travel to Byron Bay via one of three nearby airports:

- Ballina Byron Gateway Airport (BNK): Located in Ballina, NSW, this regional airport is a 30-minute drive from Byron Bay. Transportation to the Byron CBD includes transfer shuttles and car rentals.
- Gold Coast Airport (OOL): Located in Coolangatta, QLD, this international airport is a 45-minute drive to Byron Bay. Transportation to the Byron CBD includes several transfer shuttle and car rentals.
- Brisbane Airport (BNE): Located in Brisbane, QLD, this major international airport is a 2-hour drive to Byron Bay. Transportation to the Byron CBD includes several direct shuttle services and car rentals.

### Getting to Byron Bay by road

Byron Bay is located on the north-east coast of New South Wales and is accessible by road from several Australian cities and regions:

- Drive 35 km from Ballina to Byron Bay: 30 minutes
- Drive 90 km from the Gold Coast to Byron Bay: 1 hour 20 minutes
- Drive 165 km from Brisbane to Byron Bay: 2 hours
- Drive 270 km from the Sunshine Coast to Byron Bay: 3 hours 15 minutes
- Drive 615 km from Newcastle to Byron Bay: 6 hours 15 minutes
- Drive 765 km from Sydney to Byron Bay: 7 hours 45 minutes

### Staying in Byron Bay

Byron Bay is home to accommodation that caters to all briefs, group sizes, and budgets. Discover world-class luxury resorts, secluded hinterland getaways, economical apartments, and more:

- Hotels and resorts: from boutique five-star luxury to budget-friendly solutions
- Self-contained holiday apartments and houses: from beachfront retreats to convenient apartments in the centre of Byron's township
- Guesthouses, villas, and retreats: from quaint B&Bs to purpose-built retreat guesthouses dotted among Byron's hinterland
- Motels: from the comfortable to the budget-conscious





## Byron Bay facts & figures

### Towns and villages

The Byron Shire and wider region is home to many character-filled towns and villages, each offering unique shopping, eating, and exploration opportunities. These include Bangalow, Brunswick Heads, Nimbin, and Mullumbimby.

Visitors to the Byron Shire Hinterland can experience pristine rainforests, roaring waterfalls, rolling green countryside, and breathtaking views that stretch to the coast.

### Byron Bay COVID-19 information

For the latest COVID-19 information regarding restrictions and travel to and from Byron Bay, visit the [NSW Government website](#).

## Plan your event in Byron Bay

We've curated a guide that features around 60 local business event suppliers. As you browse through the options available, contact the businesses that interest you directly (each listing includes full contact details).

You will find that each featured business has plenty of experience working with a range of suppliers – and will be able to assist by recommending any further services you may need.

There are a few event planners listed that could help organise your full event.

Visit our [Business Event Guide](#) and start planning your next event today.

## Share your Byron event story or testimonial

Our Business Event guide will be a growing and permanent addition to byronbay.com, we'd love to hear your feedback on events you've hosted in Byron, and even publish your story &/or testimonials (including links to your company detail). Email us on [ask@byron-bay.com](mailto:ask@byron-bay.com)



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